Oranje County Task Force Launches Drowning Prevention Campaign

Who: The Orange County Task Force on Drowning Prevention will launch a countywide messaging campaign using OCTA buses.

When: Wednesday, June 29 at 11:30 a.m.
Media staging and the ability to get B-roll of swim lessons begins at 11:00 a.m.

Where: William Woollett Jr. Aquatics Center
4601 Walnut Ave, Irvine

What: The Orange County Task Force on Drowning Prevention will unveil the messaging used on OCTA buses with a large, wrapped OCTA bus. Speakers will address the importance of drowning prevention efforts and consistent messaging in Orange County. Children’s swim lessons will also be taking place in the outdoor pool.

Scheduled Speakers
- Al Murray, Chairman of Drowning Prevention Task Force and OCTA Board Member
- Julie Lopiccolo, Jasper Ray Foundation
- Todd Spitzer, Supervisor, Third District and OCTA Board Member
- Amy Buch, OC Health Care Agency, District Manager
- Captain/Paramedic Steve Concialdi, OCFA
- Captain Jeff Hallock, OCSD
- Jeff Lalloway, City of Irvine Councilman and OCTA Board Member

One-on-One Interviews with Three Families who Tragically Lost Children to Drowning
- Julie Lopiccolo and Jonathan St. Clair (21-month-old son drowned in a backyard pool)
- Foster Parnell (18-year-old son drowned at the beach)
- Ernie Susman (3 ½-year-old daughter drowned in a community spa)

Video and Interview Opportunities Available in English and Spanish

###

Communications and Public Affairs
1 Fire Authority Road
Irvine, CA 92602

Contacts: Captain Steve Concialdi, OC Fire Authority (949) 887-9324 steveconcialdi@ocfa.org
George Cardenas, Office of Supervisor Todd Spitzer (714) 834-3330 or george.m.cardenas@ocgov.com