



# MEDIA ADVISORY

Orange County Fire Authority  
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FOR IMMEDIATE RELEASE

**Subject:** Orange County Fire Authority Launches READY! SET! GO! Campaign  
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Kris Concepcion, Battalion Chief, 714-315-8814, [krisconcepcion@ocfa.org](mailto:krisconcepcion@ocfa.org)

**Who:** The Orange County Fire Authority (OCFA) will kick-off its READY! SET! GO! Personal Wildfire Action Plan Program to the residents of **Cowan Heights, Lemon Heights, and Panorama.**

**What:** OCFA firefighters will be going door-to-door providing personalized wildfire preparation tips to residents. They will provide a personalized consultation of the residents' home and property. Fire season has not been closed since May of 2006 and due to drought conditions, increased temperatures, and very dry vegetation, the OCFA is expecting a very dangerous 2009 fire season. The READY! SET! GO! Program helps educate residents that live in high wildfire severity zones about their risks and teach them what they can do to increase the survivability of their homes during a wildfire.

**Where:** OCFA firefighters will canvas several high-risk communities in Orange County this summer, starting with **Cowan Heights, Lemon Heights, and Panorama** this Saturday, June 20<sup>th</sup>.

**When:** We invite the media to join our firefighters this **Saturday, June 20<sup>th</sup> at 1:30pm** when we officially roll out READY! SET! GO! The OCFA will send multiple fire engines and firefighters to the areas of **Cowan Heights, Lemon Heights, and Panorama** while reaching out to enhance community safety. Media is requested to stage at 1pm the intersection of [Overhill and Cowan Heights Drive](#) in Cowan Heights. OC Thomas Guide #800 H-6

Captain McKeown and Chief Concepcion will coordinate both photo and interview opportunities for this event. Please contact them for exact locations and field contact information.

For additional information regarding OCFA's "Ready! Set! Go!" program or if you would like to request a free home wildfire consultation, please call (714) 573-6200 or visit [www.ocfa.org](http://www.ocfa.org).

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*The Orange County Fire Authority is a joint powers authority that serves more than 1.3 million residents in 22 cities and the unincorporated areas of the county.*