



Orange County Fire Authority  
Captain Greg McKeown/PIO

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# MEDIA ADVISORY

**JUNE 9, 2009**

**FOR IMMEDIATE RELEASE**

**SUBJECT: PRESS CONFERENCE TO DISCUSS THE APPROACHING FIRE SEASON DANGERS AND OCFA'S NEW READY! SET! GO! PROGRAM**

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**WHO:** Orange County Fire Authority (OCFA) will hold a Community Town Hall Meeting for the residents of these Orange County Communities: **Cowan Heights, Lemon Heights, and Panorama Heights.**

**WHAT:** The OCFA will present its new "READY! SET! GO!" program urging residents to plan ahead for this year's fire season and to take personal responsibility for the survivability of their homes during a wildland fire. During the meeting, the OCFA will discuss the dangers of living near wildland areas. It will teach residents how wildland fires will burn their homes, how they can increase the survivability of their home in the event of a wildfire, and how to plan for their safety. This meeting is in advance of OCFA's plan to have our firefighters canvass these communities and offer free wildfire consultations to homeowners the following two weekends. (Media advisory forthcoming)

READY! SET! GO! is about helping residents understand how their home's location, surrounding vegetation, construction elements, and other factors place their property and them at risk during a wildfire. More importantly, it teaches them what they can do to reduce that risk - get READY! It also instructs them on the importance of having an evacuation and survival plan - get SET! Finally, it emphasizes the need to GO! and go early, before the fire arrives to ensure the safety of them and their family. "The goal of this program is to educate and engage residents in reducing the risk in their communities, which will help save lives and property", says Assistant Chief Laura Blaul.

**WHEN:** Saturday June 13<sup>th</sup> at 2:00pm

**WHERE:** OCFA Headquarters  
1 Fire Authority Rd. Irvine, Ca.  
Orange County Thomas Brothers Map , G-1

More information on Ready! Set! Go! can be found our website: [www.ocfa.org](http://www.ocfa.org)

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*The Orange County Fire Authority is a joint powers authority that serves more than 1.3 million residents in 22 cities and the unincorporated areas of the county.*