



MEDIA ADVISORY

Orange County Fire Authority
Captain Greg McKeown/PIO

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FOR IMMEDIATE RELEASE

Subject: Orange County Fire Authority Invites The Media To Meet Chief Keith Richter

Contact: Greg McKeown, Fire Captain/PIO, 714-402-3739, gregmckeown@ocfa.org
Kris Concepcion, Battalion Chief, 714-315-8814, krisconcepcion@ocfa.org

Who: The Orange County Fire Authority (OCFA) will host a Meet and Greet for its new Fire Chief Keith Richter.

What: The Media is invited to attend an event to introduce our new Fire Chief. We are inviting you come and meet the Chief with the ability to ask him questions, one on one. Having held the role of PIO in the past, Chief Richter realizes the need for good relationships with the media and the public that we serve.

Captain McKeown will also be available to answer questions about how the OCFA can better communicate and coordinate with the media.

Where: OCFA Headquarters located at 1 Fire Authority Rd. Irvine, Ca. 92602

When: On Thursday September 10, 2009, we will start the event at 1pm and will conclude no later than 2:30pm.

Captain McKeown will coordinate both photo and interview opportunities for this event. Please contact them for exact locations and field contact information.

For additional information about Chief Richter or the OCFA, please call (714) 573-6200 or visit www.ocfa.org.

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The Orange County Fire Authority is a joint powers authority that serves more than 1.3 million residents in 22 cities and the unincorporated areas of the county.