



# MEDIA ADVISORY



June 6, 2009

FOR IMMEDIATE RELEASE

**Subject:** Orange County Fire Authority to Host Bone Marrow and Blood Drive

**Contact:** Greg McKeown, Fire Captain/PIO, 714-402-3739, [gregmckeown@ocfa.org](mailto:gregmckeown@ocfa.org)  
Lynnette Round, Supervisor, 714-290-7772, [lynnetteround@ocfa.org](mailto:lynnetteround@ocfa.org)

**WHO:** The Orange County Fire Authority (OCFA) will host a “[Be The Match](#)” Marrow Registry and Blood Drive next week. This drive is in coordination with “Be a Hero, Become a Donor” and the “American Red Cross”.

**WHAT:** At four separate locations on four different dates, the public is invited to come out and help save a life! “A Bone Marrow Donor can be the difference in someone’s life”, says Gina Cousineau of Be A Hero, Become A Donor. The message is to educate the public how to recycle their bodies by being a marrow donor and donating blood is crucial for those in need. Critical shortages of blood occur in summer time and the need is great.

Over 70 different diseases are treatable and cured by bone marrow transplants. Getting on the Marrow Registry is easy and painless; it simply requires some paperwork and a cheek swab. Additionally, there is no cost to register during this drive. If matched and selected for a marrow donation, the donation process is done via outpatient services with very little or no discomfort involved.

**WHEN AND**

<b>WHERE:</b>	Wednesday, June 10, 9am-3pm	OCFA HQ: 1 Fire Authority Rd. Irvine, Ca.
	Tuesday, June 16 1pm-7pm	OCFA Station 61: 8081 Western Buena Park, Ca.
	Wednesday, June 17 1pm-7pm	OCFA Station 57: 57 Journey Aliso Viejo, Ca.
	Thursday, June 18 1pm-7pm	OCFA Station 58: 58 Station Way Ladera Ranch, Ca.

Please contact Greg McKeown or Lynnette Round for event photo and interview opportunities. For additional questions, please call (714) 573-6200.

For more information, please visit:

[www.givelife.org](http://www.givelife.org), [www.bethematch.org](http://www.bethematch.org), [www.beaherobecomeadonor.org](http://www.beaherobecomeadonor.org)

###

*The Orange County Fire Authority is a joint powers authority that serves more than 1.3 million residents in 22 cities and the unincorporated areas of the county.*