



MEDIA ADVISORY

Communications and Public Affairs
1 Fire Authority Road
Irvine, CA 92602

PUBLIC-PRIVATE PARTNERS TO INSTALL FREE SMOKE ALARMS Fire Safety Education will be Provided

Contacts: Captain Steve Concialdi, Orange County Fire Authority at (714) 357-7782 or steveconcialdi@ocfa.org

Who: The Orange County Fire Authority (OCFA), Kidde, Irvine Police Department and volunteers from American Red Cross, City of Irvine Cert, Trauma Intervention Program (TIP) and MHOA. Volunteers will go door-to-door to ask residents if they would like free smoke alarms installed in their homes.

What: We are offering FREE smoke alarms to the residents in The Meadows. Residents will have alarms installed, receive information on fire safety and preparedness, and learn how to create a home evacuation plan.

When: Saturday, December 5, 2015 9 – 12 p.m.

Where: The Meadows
14851 Jeffrey Road
Irvine, CA 92604

Smoke alarms have become such a common feature in U.S. homes that it is easy to take them for granted.

According to the National Fire Protection Association in 2014:

- Fire related deaths and injuries are highest in homes without smoke alarms.
- People may have as little as 60 seconds to escape a burning home before it's too late to get out.
- The risk of dying in a home structure fires is cut in half in homes with working smoke alarms.

According to the American Red Cross in 2014:

- 82% of families have NOT practiced home fire drills
- 70% of families with children have not identified a safe place to meet outside the home.



MHOA